

# R *florida's* E *gulf coast* A *edition* L

## M A G A Z I N E

### RATE CARD

All Rates Net

#### PRINT ADVERTISING

Size	12x	6x	3x	1x
Outside Back Cover	\$2,400	N/A	N/A	N/A
Inside Covers	\$2,200	N/A	N/A	N/A
2 Page Spread	\$2,550	\$2,875	\$3,225	\$3,625
Full Page	\$1,575	\$1,800	\$2,025	\$2,275
2/3 Page	\$1,350	\$1,550	\$1,750	\$1,975
1/2 Page	\$1,200	\$1,350	\$1,525	\$1,725
1/3 Page	\$1,000	\$1,150	\$1,300	\$1,475
1/4 Page	\$ 875	\$1,000	\$1,125	\$1,275
1/6 Page	\$ 300	\$ 350	\$ 400	\$ 450

#### EXCEPTIONAL PROPERTIES PORTFOLIO

Size	
Inside Cover	\$ 775 / Month
Full Page	\$1,575 / 2 Months Placement
2-Page Spread	\$2,550 / 2 Months Placement
Half Page	\$1,200 / 2 Months Placement
Quarter Page	\$ 875 / 2 Months Placement

#### WEB ADVERTISING

Size	12x	6x	3x	1x
E-Brochure	\$500	\$600	\$650	\$700
Square 125x125	\$275	\$350	\$400	\$500
E-Newsletter (Edition Sponsor)	N/A	N/A	N/A	\$500
E-Newsletter (Feature Sponsor)	N/A	N/A	N/A	\$250

#### ADVERTORIALS

Size	Price Additional Reprints (Per 1,000)	
1 Page	\$1,295	\$250
2 Page	\$2,495	\$300
4 Page	\$3,495	\$350
6 Page	\$4,995	\$400
8 Page	\$5,995	\$450

Base price includes writer, design and 1,000 reprints.

Providing information and insight on the people, places, issues and events shaping our local real estate community.

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